

## Community Service Advisory Council (CSAC) Mandate

Section Five of the ACCJ's Core Advocacy Principles is *Corporate Social Responsibility* and states:

- "As good corporate citizens, the behavior of companies should serve and support the communities in which they do business."
- "Private sector corporations are a vital part of a thriving economy and sustainable communities."
- "Companies must... contribute to sustaining an effective social infrastructure... and engaging in philanthropic activities that benefit those in need."

## CSAC Mission

ACCJ donations are a unique soft power projection of American values charity and volunteerism. These are often lacking in the Japanese private sector. Historically, the ACCJ has contributed during times of need. Each year, the ACCJ supports a variety of domestic charities in Japan through its Community Service Fund, which was established in 1995 after the Kobe Earthquake. The CSAC is officially charged with sourcing charities for the ACCJ to support via its Community Service Fund and decides the nature of that support.

CSAC unites the Kanto, Kansai, and Chubu chapters into one ACCJ for charitable activities while allowing each chapter to pursue the types of fundraising best suited to its membership and to select charities active in their local communities.

## Guiding Principles for Giving

CSAC has adopted the following Guiding Principles for Giving, in line with the Core Advocacy Principles and the ACCJ's mission to further develop commerce between the United States of America and Japan, promote the interests of U.S. companies and members, and improve the international business environment in Japan.

1. Prospective charities are identified through recommendations from ACCJ members or from direct funding proposals from specific charitable organizations to the ACCJ.
2. All CSAC decisions are made with ACCJ's core mission in mind.
3. One CSAC aim is to help the nascent non-profit organization (NPO) movement in Japan take root. Therefore, annual giving will be targeted to smaller, local charities. In this vein, CSAC will aim to avoid creating dependency on the ACCJ for funding and ensure that as much of the donated funds as possible go to the targeted recipient group rather than to fundraising and administrative costs.
4. In principle, CSAC donates to domestic charities.
5. CSAC avoids unnecessary political causes, especially where the ACCJ has no formal policy position.
6. All funds are donated in a fully transparent manner and members are informed of our efforts via various ACCJ communications, including the Community Service page of the ACCJ website.

These guidelines were adopted by the Board of Governors on October 9, 2019, after review by CSAC.